

ORDER

Orders
Order / Rev: 169619
Alt Order #: 06385261
Product Desc: AMER FUTURE FUND
Estimate: 2147
Flight Dates: 10/22/12 - 10/28/12
Original Date / Rev: 10/18/12 / 10/18/12
Order Type: GENERAL

WDJT-TV-LP
Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: Mentzer Media Services
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. #306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/American Future Fund
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	16	\$51,600.00	\$43,860.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$51,600.00	\$43,860.00	0.00
Totals	16	\$51,600.00	\$43,860.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	25%	\$51,600.00
Market	100%	\$206,400.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	28%	\$57,792.00
WITI	29%	\$59,856.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	18%	\$37,152.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/22/12	10/24/12	Jeopardy 6p-630p	CM	M-F 6p-630p	MTW----	1:00	3	\$3,000.00	P-1	0.00	NM	3	\$9,000.00
				6p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTW----		3				\$3,000.00		0.00			
E 2	WDJT	10/22/12	10/26/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p	M-WTF--	1:00	4	\$3,000.00	P-1	0.00	NM	4	\$12,000.00
				630p-7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-WTF--		4				\$3,000.00		0.00			

Order / Rev: 169619
 Alt Order #: 06385261
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: Issue/American Future Fund
 Product Desc: AMER FUTURE FUND
 Estimate: 2147

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	10/22/12	10/28/12	M-F 5pm News M-F 5pm News	CM	5p-530p	MTW----	1:00	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 MTW---- 4 \$1,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 WDJT 10/22/12-10/28/12 M-F 5pm News 5p-530p MTW----- 1:00 (\$1,000.00) 0.00 NM See MG 3.5 5 WDJT 10/22/12-10/28/12 Sun 530pm News 530p-6p -----Su 1:00 \$1,000.00 0.00 NM Ⓜ MG for 3.4 10/23															
E 4	WDJT	10/23/12	10/27/12	M-F Late News M-F Late News	CM	10p-1035p	-T--F--	1:00	3	\$3,200.00	P-1	0.00	NM	3	\$9,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T--F-- 3 \$3,200.00 0.00															
E 5	WDJT	10/23/12	10/23/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	1:00	1	\$14,000.00	P-1	0.00	NM	1	\$14,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -1----- 1 \$14,000.00 0.00															
E 6	WDJT	10/27/12	10/27/12	Sa 9p - 10p 48 Hours	CM	9p - 10p	-----1-	1:00	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----1- 1 \$3,000.00 0.00															
													Totals	16	\$51,600.00